



MEDIA KIT

Farm Table connects the dots
for the Australian Ag Industry





AUSTRALIA'S LARGEST INTEGRATED AGRICULTURAL PLATFORM

Farm Table is Australia's foremost national agricultural platform bringing together the best of Aussie ag. It sources, collates, and gathers ag information, tools, and opportunities into a cohesive and digestible format, providing quick access to useful information.

The Farm Table platform has been purpose-built to connect producers, ag businesses, and industry organisations to each other providing a collaborative meeting place for all members of the industry.

WHAT IS FARM TABLE?

Farm Table sources, collates, and aggregates the best agricultural information & resources from across the sector. We link our members into a thriving network, improving information flow across the entire industry, contributing to a more cohesive, collaborative, and resilient Aussie ag sector.

01 AGLIBRARY

Over 3,000 resources covering a broad range of topics, the AgLibrary is updated weekly housing relevant, high-quality, content including tools, templates & calculators.

05 AGTECH

A product, technology, and software library built to assist farmers to find the most suitable technologies on the market, supporting them to make informed investment decisions now and into the future.

02 AGFUNDING

Collates agricultural grants and opportunities from across Australia, making it easier to find funding programs and assistance packages suited to an individual's needs.

06 AGDIRECTORY

Lists an organisations business details, sales documentation, videos, and other resources shared with the Australia-wide Farm Table community.

03 AGEVENTS

Over 2,500 events from across regional and rural Australia listed annually, covering workshops, ag shows, field days, open days, stud sales, livestock sales, and more.

07 AGNEWS

Collating the best of Australian Agricultural news

04 AGCOURSES

Listing the largest selection of emerging agricultural courses of every type from across Australia. This includes short courses, workshops, online seminars, higher education and ag-related university courses and programs, online and in-person.

08 MEMBERSHIP PLATFORM

The members dashboard is where members can save resources on their personalised dashboard including recent activity, articles, events, courses, and programs of interest, and access to Farmer Exchange.

WHAT WE DO



PRODUCER FOCUSED

Farm Table puts the needs of the farmer/producer at the centre of the platform, thereby ensuring the content has application for all ag industry members. The Farm Table platform is a practical and dynamic resource delivering immediate solutions, resources, tools, templates, funding, and capacity building opportunities.

DRIVING GROWTH

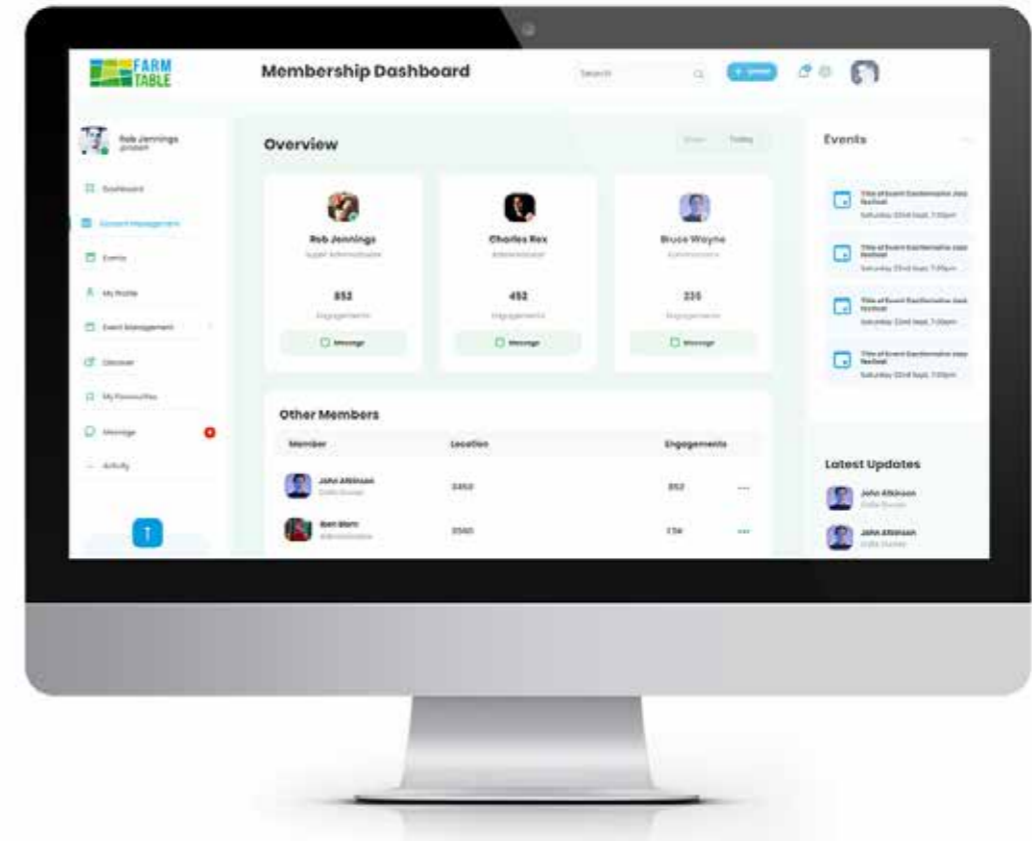
Farm Table has been built as a producer's 'online' assistant for farmers and producers wishing to improve their systems and maximise their growth.

Farm Table is a trusted industry-wide network bringing together Australian ag knowledge, opportunities, people, and business. Our mission is to drive connection, innovation, and growth for all industry members.



SHARING KNOWLEDGE

The Farm Table platform unifies the collective industry know-how into one efficient and accessible resource, fostering an ideal ecosystem for collaboration. It ensures ag opportunities get directed to where they're most effective. It is an easy-to-use platform, driving positive change toward a more integrated, resilient, and productive ag sector.



Members' Dashboard

Over ten thousand members and growing.



Huge AgLibrary

Over 3,000 resources covering a broad range of topics.



AgFunding

Keep up to date with the latest grants and funding for the Ag sector.



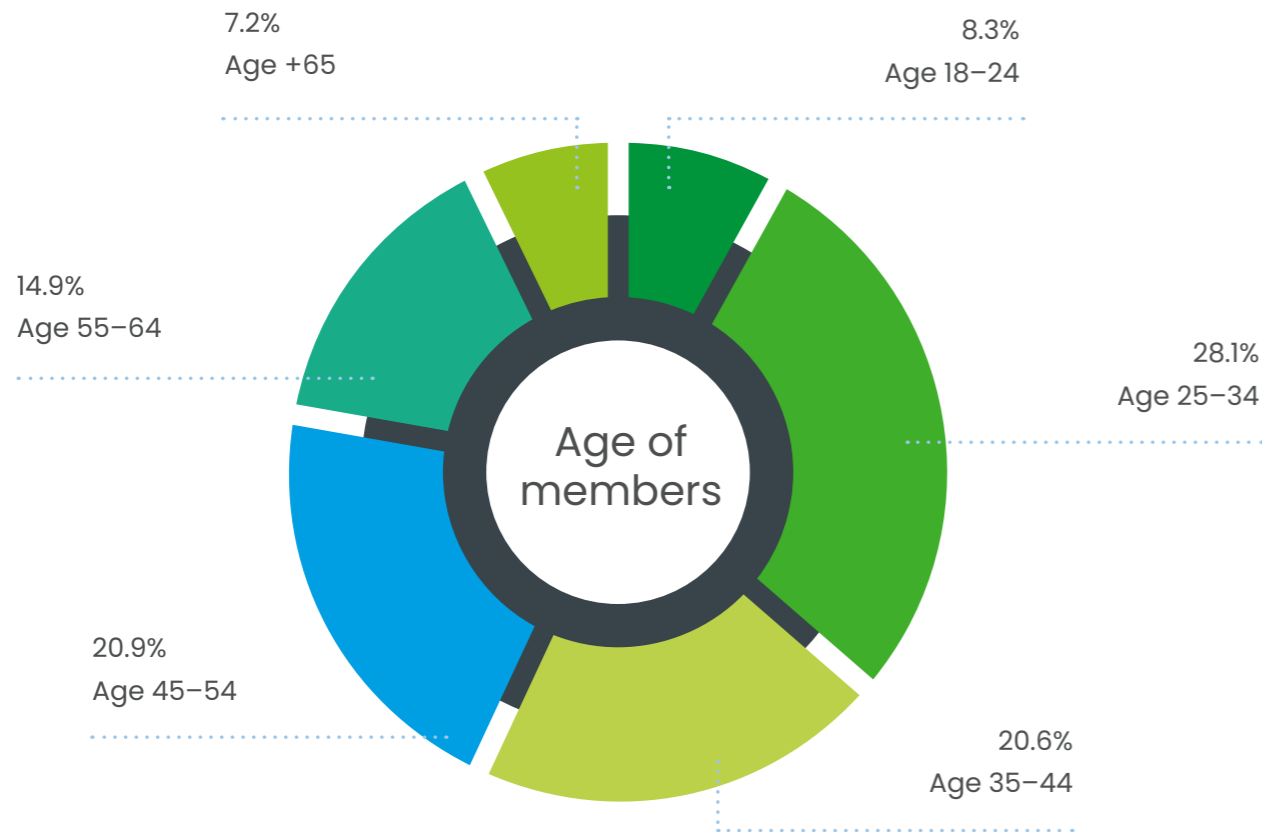
FARM TABLE ANALYTICS

With over 25,000 unique visits per month Farm Table's established brand and reputation provides your organisation with a unique opportunity to explore the benefits of partnering with us.

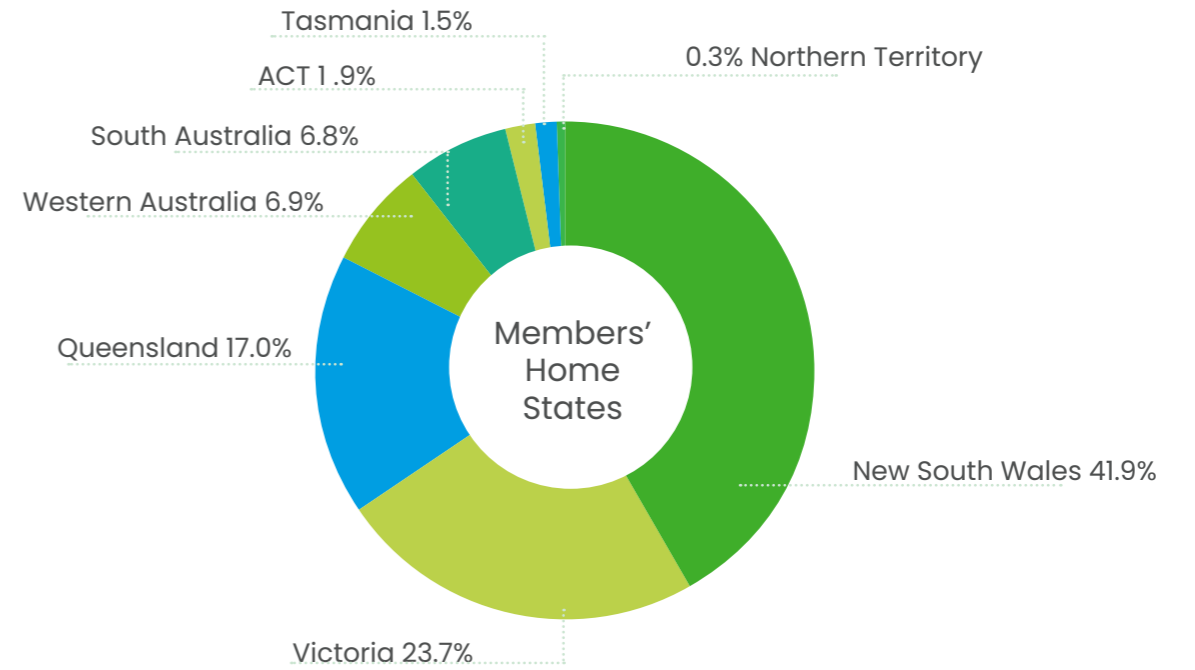
Our reach continues to expand and our focus on content, digital marketing and advertising will continue to result in further growth throughout the Agricultural Sector.



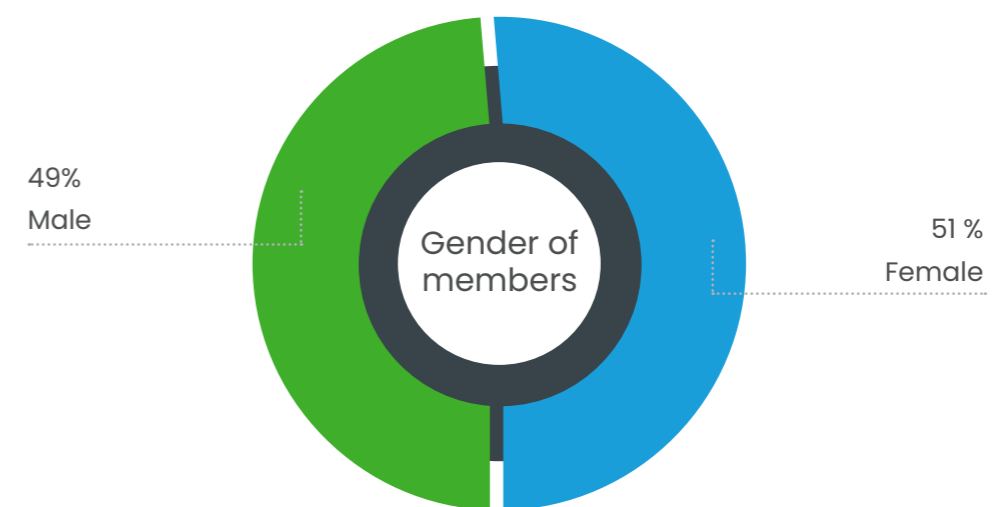
MEMBER DEMOGRAPHICS



MEMBER LOCATION



EQUAL MIX OF MALES AND FEMALES WHO USE THE PLATFORM





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